

14th September 2023

To Whom It May Concern

**RE: LETTER OF REFERENCE FOR MY SME BY SIYABONGA AFRICA**

I write, on behalf of Siyabonga Africa, to endorse Mr. Brend Badenhorst and his company, My SME. Mr. Badenhorst has been instrumental in the advancement of our mission at Siyabonga Africa. Over the past two years, My SME has provided quality services and tools in the domain of Enterprise and Supplier Development, significantly strengthening our efforts to upskill the unemployed.

The pragmatic nature of My SME's programs has resulted in tangible outcomes for the aspiring entrepreneurs under our wing. With their guidance, many of these individuals have not only acquired essential business skills but have also been adeptly supported in building their brand, enhancing their online presence, and establishing efficient business systems. My SME's commitment to coaching and mentorship has been a transformative force, enabling our beneficiaries to transition from learning technical skills to applying them in real-world entrepreneurial ventures.

In conclusion, the partnership of Siyabonga Africa with My SME has been invaluable. Mr. Badenhorst's leadership and the company's expertise have proven to be indispensable assets in our quest to foster self-sufficiency and entrepreneurial spirit among the communities we serve.

Sincerely,



Sarah-Jane Brink

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